

Ardeca Ypres Rally 2023

Environmental Policy

The organiser of the Ardeca Ypres Rally recognizes that our event is held in a unique environment using roads and areas in direct or close contact with nature, which have significant social, cultural, and environmental value. Our organisation is committed to ensuring that this event is conducted in an environmentally responsible manner that reflects our commitment to adopt and implement sustainability principles, as well as to raise awareness about our sustainability initiatives among our stakeholders, media, volunteers, and public.

Aware of the potential impact of our sport on the environment, the organiser shall pursue shared responsibilities and objectives with its partners and wider scope of stakeholders in order to **minimise the potential environmental impact** that could arise from the event. In doing so, all efforts will be guided by respect for the following **principles and the implementation of appropriate measures**:

- Compliance with all current applicable legal requirements as well as with the FIA Environmental Accreditation Programme.
- Close cooperation with all stakeholders in the field of environmental protection to reduce the noise and air pollution that could result from the event.
- Reducing and, wherever possible, avoiding waste production while promoting a waste management system that will prioritise waste reduction through separate disposal, reuse, and recycling.
- Should the circumstances not allow to reduce production of waste, all stakeholders shall dispose waste in such a way as to enable recycling of useful materials. Properly disposed waste shall be collected in every location the event will be passing through.
- Minimising the impact of transport, logistics and mobility in general on the environment by organising a traffic plan to streamline traffic as much as possible to public areas at the stages, as well as encouraging carpooling.
- Help to protect biodiversity from adverse impacts arising from our activities.
- Respect local communities and cultural assets.
- Carbon footprint analysis and carbon footprint compensation with available measures such as tree planting.
- Sharing and disseminating knowledge about environmental protection and the implemented environmental policies among all members of the organization, participating teams and the general public.
- Communications in our social media channels to invite and remind spectators to remain environmentally conscious and responsible.

In the light of aforementioned guidelines, the organiser of the Ardeca Ypres Rally commits to advance on the following concrete actions:

- Prioritise the use of digital tools over paper, except for the cases where the use of paper cannot be avoided or is mandatory.
- Install containers for separate waste collection (plastic, paper, glass, organic waste, and other waste) in the Service Park, HQ and in the public areas with increased circulation of spectators to collect all recyclable materials that might be generated by the participating teams, the organisation, and the attending spectators.
- Our waste that can't be recycled or reused goes to a waste-to-energy plant where the waste is burned and transformed to green electricity and steam (used for the heating of buildings).
- Try to reduce energy consumption as much as possible in the Service Park and in the facilities used by the organisation.
- Mandatory groundsheets under the cars to be used in service-area to prevent soil pollution.
- Facilitating mobility and transport by setting up a system of traffic signs to the public areas.
- Large parkings at city borders to keep traffic out of the city center, where the Service Park is located.
- Part of our car park is covered with electric cars.
- Refuelling station is compliant to Belgian national VLAREM2 norms and regulations.
- Deposit for bottles on catering stands. Beverage cans on the stage are forbidden.
- Remove all single use plastic cups, plates, and other utensils from the catering facilities in the Service Park and the Fan Zones.
- Distribute bags in spectator areas so that the attendees can participate in waste collection.
- Our lanyards and bracelets are made of recycled bottles.
- Ecological vulnerable areas along the rally route are treated with special attention. These zones are also no-go zones for spectators.

This environmental policy shall be reviewed once a year against performance and objectives set across the organization.

Ypres, Belgium, June 2023



Alain Penasse
Event Director



Emilia Abel
Clerk of the Course